

NEWS RELEASE



FORUM RESEARCH INC.

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Canadians Unimpressed With Carbon Pricing

Two-thirds say they are aware of the carbon pricing plan

Toronto, January 11th—In a random sampling of public opinion taken by the Forum Poll™ among 1226 Canadians 18 years of age or older, two thirds (TOP2: 65%) say they are aware of the Federal Government’s carbon pricing plan, with a quarter (26%) saying they are very aware.

About a third (BTM2: 35%) say they are not aware, with about one-fifth (19%) saying they aren’t aware of the plan at all.

4 in 10 disapprove of the Federal Government’s Carbon Pricing Plan

4 in 10 (43%) say they disapprove of the Federal Government’s pricing plan.

About one-quarter (28%) say they approve, while a similar proportion says they do not know.

Amongst those that say they are aware of the plan (TOP2) there is a larger disparity: a third (34%) say they approve, but half (53%) say they disapprove.

Call it a Carbon Tax and little changes

Two thirds (TOP2: 67%) say they aware of the Federal Government’s proposed carbon tax, with a quarter (28%) saying they are very aware.

About one-third (BTM2: 33%) say they are not aware, with about one-sixth (17%) saying they are not aware at all.

4 in 10 (45%) say they disapprove of the proposed carbon tax, with a quarter (28%) saying they approve, and a quarter (28%) saying they do not know.

Amongst those that say they are aware (TOP2) of proposed carbon tax, a third (31%) say they approve and half (54%) say they disapprove.

“No matter what it seems to be called, Canadians are skeptical of the Feds’ carbon pricing plan,” said Dr. Lorne Bozinoff, President of Forum Research. “People are fairly well informed on the issue and it appears they’re not keen on the current approach.”

Lorne Bozinoff, Ph.D. is the president and founder of Forum Research. He can be reached at lbozinoff@forumresearch.com or at (416) 960-9603.



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Methodology

The Forum Poll™ was conducted by Forum Research with the results based on an interactive voice response telephone survey of 1226 randomly selected Canadians. The poll was conducted on January 7th, 2019.

Results based on the total sample are considered accurate +/- 3%, 19 times out of 20. Subsample results will be less accurate. Margins of error for subsample (such as age, gender) results are available at www.forumresearch.com/samplestim.asp

Where appropriate, the data has been statistically weighted by age, region, and other variables to ensure that the sample reflects the actual population according to the latest Census data.

This research is not necessarily predictive of future outcomes, but rather, captures opinion at one point in time. Actual results depend on a Candidate's ability to get their voters out. Forum Research conducted this poll as a public service and to demonstrate our survey research capabilities. Forum houses its poll results in the Data Library of the Department of Political Science at the University of Toronto.

With offices across Canada and around the world, 100% Canadian-owned Forum Research is one of the country's leading survey research firms. This Forum Poll™ and other polls may be found at Forum's poll archive at forumpoll.com.



Top2/Btm2 (or 3 or 4 where applicable) refers to the combined results of the most answered positive and negative responses:

%	Total	18-34	35-44	45-54	55-64	65+	Male	Female
Sample	631	112	91	133	119	176	303	315
NET: TOP3	66	57	60	68	78	86	67	64
NET: BTM3	34	43	39	32	21	14	32	36
Very satisfied	9	9	6	6	13	20	11	8
Satisfied	28	17	29	35	32	45	25	31
Somewhat satisfied	28	31	26	28	32	20	31	25
Somewhat dissatisfied	12	11	16	14	11	8	13	12
Dissatisfied	11	15	15	9	5	3	9	13
Very dissatisfied	11	18	9	8	5	3	9	12
Don't know	0	0	1	0	1	0	1	0

Top 3 here collects very satisfied, satisfied, and somewhat satisfied into one category, and Btm 3 collects very dissatisfied, dissatisfied, and somewhat dissatisfied.

Due to rounding some numbers may not add up to 100

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Carbon Pricing Plan

How aware are you of the Federal government's carbon pricing plan?

Age/gender

%	Total	18 to 34	35 to 44	45 to 54	55 to 64	65+	Male	Female
Sample	1226	170	191	203	290	372	737	466
NET: TOP2	65	63	60	63	67	72	71	59
NET: BTM2	35	37	40	37	33	28	29	41
Very aware	26	22	26	26	31	30	34	19
Somewhat aware	38	41	34	37	36	42	37	40
Not very aware	16	12	22	18	18	15	14	19
Not aware at all	19	25	18	19	15	13	14	23

Region

%	Total	ATL	QC	ON	MB/SK	AB	BC
Sample	1226	83	290	457	40	140	216
NET: TOP2	65	74	34	76	82	81	62
NET: BTM2	35	26	66	24	18	19	38
Very aware	26	28	7	33	26	39	31
Somewhat aware	38	46	27	43	56	42	31
Not very aware	16	15	24	13	11	13	18
Not aware at all	19	11	41	11	7	6	20

Income

%	Total	< \$20K	\$20K to \$40K	\$40K to \$60K	\$60K to \$80K	\$80K to \$100K	\$100K to \$250K
Sample	1226	108	155	153	167	133	295
NET: TOP2	65	53	57	69	67	63	70
NET: BTM2	35	47	43	31	33	37	30
Very aware	26	30	19	24	24	29	28
Somewhat aware	38	24	39	45	42	34	42
Not very aware	16	11	22	16	19	14	15
Not aware at all	19	36	21	15	14	22	15



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Education

%	Total	Secondary school or less	Some college or university	Completed college or university	Post graduate degree
Sample	1226	205	292	475	254
NET: TOP2	65	58	64	65	70
NET: BTM2	35	42	36	35	30
Very aware	26	17	26	27	32
Somewhat aware	38	41	38	38	38
Not very aware	16	17	15	18	16
Not aware at all	19	25	21	18	15

Voter Intention

%	Total	Conservative	Liberal	New Democratic	Green	BQ	PPC	Other
Sample	1226	471	354	120	85	45	58	28
NET: TOP2	65	74	65	55	48	54	72	78
NET: BTM2	35	26	35	45	52	46	28	22
Very aware	26	36	22	12	17	17	43	43
Somewhat aware	38	39	43	44	32	37	29	35
Not very aware	16	13	16	21	27	21	15	4
Not aware at all	19	12	19	24	24	25	13	18



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Approval of Carbon Pricing Plan

Do you approve or disapprove of the Federal government's carbon pricing plan?

Age/gender

%	Total	18 to 34	35 to 44	45 to 54	55 to 64	65+	Male	Female
Sample	1226	170	191	203	290	372	737	466
Approve	28	23	37	22	27	32	28	27
Disapprove	43	45	34	47	46	42	52	34
Don't know	29	32	30	31	26	26	20	38

Region

%	Total	ATL	QC	ON	MB/SK	AB	BC
Sample	1226	83	290	457	40	140	216
Approve	28	24	28	35	23	7	25
Disapprove	43	43	22	40	59	78	53
Don't know	29	33	50	24	18	15	22

Income

%	Total	< \$20K	\$20K to \$40K	\$40K to \$60K	\$60K to \$80K	\$80K to \$100K	\$100K to \$250K
Sample	1226	108	155	153	167	133	295
Approve	28	15	24	37	28	31	34
Disapprove	43	47	46	39	45	43	40
Don't know	29	38	30	25	27	26	27

Education

%	Total	Secondary school or less	Some college or university	Completed college or university	Post graduate degree
Sample	1226	205	292	475	254
Approve	28	17	22	27	43
Disapprove	43	56	45	42	34
Don't know	29	27	33	31	24

Voter Intention

%	Total	Conservative	Liberal	New Democratic	Green	BQ	PPC	Other
Sample	1226	471	354	120	85	45	58	28
Approve	28	6	53	44	30	43	11	18
Disapprove	43	78	10	20	23	35	73	68
Don't know	29	15	37	36	47	22	16	14



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Awareness vs. support

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%	Total	TOP2	BTM2	Very aware	Somewhat aware	Not very aware	Not aware at all
Sample	1226	827	399	367	460	201	198
Approve	28	34	16	32	36	22	10
Disapprove	43	53	24	65	45	31	17
Don't know	29	12	61	3	19	47	73



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Carbon Tax

How aware are you of the Federal government's carbon tax?

Age/gender

%	Total	18 to 34	35 to 44	45 to 54	55 to 64	65+	Male	Female
Sample	1226	170	191	203	290	372	737	466
NET: TOP2	67	66	66	66	69	69	74	61
NET: BTM2	33	34	34	34	31	31	26	39
Very aware	28	24	28	29	34	29	36	21
Somewhat aware	39	42	38	37	35	40	38	40
Not very aware	16	14	17	16	17	19	13	20
Not aware at all	17	20	17	17	15	13	13	19

Region

%	Total	ATL	QC	ON	MB/SK	AB	BC
Sample	1226	83	290	457	40	140	216
NET: TOP2	67	74	37	77	75	85	69
NET: BTM2	33	26	63	23	25	15	31
Very aware	28	30	9	34	23	47	31
Somewhat aware	39	44	28	43	52	38	38
Not very aware	16	17	25	12	14	11	19
Not aware at all	17	9	39	11	11	4	12

Income

%	Total	< \$20K	\$20K to \$40K	\$40K to \$60K	\$60K to \$80K	\$80K to \$100K	\$100K to \$250K
Sample	1226	108	155	153	167	133	295
NET: TOP2	67	50	62	74	68	65	71
NET: BTM2	33	50	38	26	32	35	29
Very aware	28	29	20	23	24	34	32
Somewhat aware	39	21	42	52	43	31	39
Not very aware	16	15	20	16	15	16	15
Not aware at all	17	34	18	10	17	19	14



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Education

%	Total	Secondary school or less	Some college or university	Completed college or university	Post graduate degree
Sample	1226	205	292	475	254
NET: TOP2	67	57	67	67	74
NET: BTM2	33	43	33	33	26
Very aware	28	21	27	28	35
Somewhat aware	39	36	40	39	39
Not very aware	16	20	14	17	15
Not aware at all	17	23	20	16	11

Voter Intention

%	Total	Conservative	Liberal	New Democratic	Green	BQ	PPC	Other
Sample	1226	471	354	120	85	45	58	28
NET: TOP2	67	76	67	55	60	52	69	79
NET: BTM2	33	24	33	45	40	48	31	21
Very aware	28	40	22	11	17	20	46	52
Somewhat aware	39	36	44	44	43	32	23	27
Not very aware	16	15	15	26	16	21	13	9
Not aware at all	17	9	19	19	25	27	18	12



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Approval of Carbon Tax

Overall, do you approve or disapprove of the Federal government's proposed carbon tax?

Age/gender

%	Total	18 to 34	35 to 44	45 to 54	55 to 64	65+	Male	Female
Sample	1226	170	191	203	290	372	737	466
Approve	28	24	32	24	27	33	27	28
Disapprove	45	45	38	48	49	45	53	37
Don't know	28	31	30	28	25	22	20	35

Region

%	Total	ATL	QC	ON	MB/SK	AB	BC
Sample	1226	83	290	457	40	140	216
Approve	28	24	32	32	21	10	25
Disapprove	45	46	24	43	56	79	53
Don't know	28	30	44	25	22	11	22

Income

%	Total	< \$20K	\$20K to \$40K	\$40K to \$60K	\$60K to \$80K	\$80K to \$100K	\$100K to \$250K
Sample	1226	108	155	153	167	133	295
Approve	28	17	20	39	28	29	33
Disapprove	45	56	50	37	46	41	42
Don't know	28	27	29	24	26	29	24

Education

%	Total	Secondary school or less	Some college or university	Completed college or university	Post graduate degree
Sample	1226	205	292	475	254
Approve	28	17	23	27	41
Disapprove	45	53	51	43	36
Don't know	28	30	26	30	23

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Voter Intention

%	Total	Conservative	Liberal	New Democratic	Green	BQ	PPC	Other
Sample	1226	471	354	120	85	45	58	28
Approve	28	7	53	39	36	39	13	16
Disapprove	45	80	12	22	23	39	71	68
Don't know	28	14	35	38	41	22	16	16

Awareness vs. support

%	Total	TOP2	BTM2	Very aware	Somewhat aware	Not very aware	Not aware at all
Sample	1226	843	383	389	454	200	183
Approve	28	31	21	28	33	27	15
Disapprove	45	54	25	69	43	32	19
Don't know	28	15	54	2	24	42	66



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